RURAL GENERATION

Rural Generation is a coalition of Art of the Rural, ArtPlace America, the Center for Rural Strategies, First Peoples Fund, the Mississippi Center for Cultural Production, the National Consortium for Creative Placemaking, the Rural Policy Research Institute, and Springboard for the Arts.

With support from the National Endowment for the Arts and ArtPlace, Rural Generation will host the 2019 Rural Generation Summit to forward a collective impact model to address sustainability, regional cohesion, and rural quality of life.

2019 RURAL GENERATION SUMMIT
MAY 22-24, 2019 | MISSISSIPPI
Jackson * Utica * Mississippi Delta

The 2019 Summit is designed as a unique blend of immersive local engagement with our Delta host partners, regional development impact for the host communities, and a distinct rural thought leadership applied to expressing the rural dimensions of equity and social justice in the arts and culture landscape. To achieve this trifecta for the rural field, we are aligning research, practice, and policy towards the cohesion and innovation of the rural creative field.

A Summit of this nature in this moment in our country presents a historic opportunity to explore the practices, projects, institutions, and funding priorities that build equity for communities that have been historically disadvantaged. Rural Generation’s engagement with area communities will embody the value, diversity, and nuance of contemporary rural culture and inspire lasting connections to rural people and places.
The 2016 Rural Creative Placemaking Summit drew 300 people from 38 states. Since, we’ve reached thousands through digital exchanges, regional networks, and online engagement. Our reach is substantially expended through partners and the working group.

PRINT ADVERTISING
Prominently placed advertisement in the Summit onsite program, distributed to all Summit attendees.

- Half Page: $750
- Full Page: $1,250

TABLE TOP EXHIBIT
Prominently placed exhibit space at the Summit’s Jackson events, including a six foot table, two chairs, one registration, 40 word description with logo and url in program.

- Main Conference: $1,000
- Social event: $250

WEB AND APP ADVERTISING
Logo placement on the Summit schedule page and session pages and banner in the Summit app.

$50 per month
# 2019 Summit Sponsorship

## Title Sponsor Levels

### Rural Homecoming Dinner $5,000
- Table Top Exhibit
- Recognition on the Rural Generation website
- Custom sponsor post on Rural Generation social media
- Recognition during Utica Rural Homecoming dinner

### Rural Equity Excursion $10,000
- Table Top Exhibit
- Recognition on the Rural Generation website
- Custom sponsor post on Rural Generation social media
  - Recognition during bus travel to sites
  - Inclusion in national press materials
- On-site signage at all Rural Generation events

### Celebrating Local Culture $20,000
- Table Top Exhibit
- Recognition on the Rural Generation website
- Custom sponsor post on Rural Generation social media
  - Inclusion in national press materials
- On-site signage at all Rural Generation events
- Title Sponsorship for Rural Arts Homecoming hosted by Sipp Culture in Utica, MS, the Rural Generation Keynote featuring Carlton Turner, or the Delta Cultural Immersion at the BB King Museum in Indianola, MS

## Fieldbuilding Partnerships

To support scholarships for rural leaders to attend, or to support a delegation, please contact savannah@artoftherural.org

Custom sponsorship packages are available for other amounts, or combinations of in-kind and cash contributions